

peaches

nz market update



MED

		05 Feb 2025
Market conditions	The market is still slower than is ideal and has been so for three or more weeks. Better weather in Auckland will hopefully lead to increased sales.	
	There is plenty of alternative fruit available, with the summerfruit market being described as 'tricky'. Hawke's Bay still has good volumes of nectarines, in particular, to sell, with the Central Otago main crop volumes almost ready to go.	
	The potential saving grace is that Central Otago summerfruit is not rushing to maturity, due to the prevailing weather.	
North Island growing conditions	Growing Degree Days (GDDs) are at best average, but often behind the past four years, which is an extension of the post-Christmas weather. With the same weather, we are seeing the same result as the past few weeks.	
	The coming week yet again looks to be warm but not hot, with rain by this time next week. There will be a dominance of cloudy southerlies and easterlies. Potential Evapotranspiration (PET) will be in the 3-5 mm/day range.	
	Apart from a couple of larger nectarine blocks, the volume of fruit will decrease and come from smaller lines. The end is in sight for peaches and nectarines, but plums will carry on for a month or more.	
South Island growing conditions	Central Otago is not yet having consistently hot and dry weather, but it is pretty good. This week will be mild, cloudy, and with a 40-60 mm rain event later in the week. This rain will be welcomed by summerfruit growers. PET will be between 1 and 6 mm/day, illustrating the variable conditions.	
	GDDs have not yet caught up to previous season's' GDDs at some weather stations, while at others, the accumulation is lower than the previous four seasons. In other words, things are still a little later than normal.	
cherries		Available fruit volume LOW MED HIGH
 Pressure on the cherry market has now eased, and harvest will finish in the next 2-3 days. The unknown is the amount of fruit in coolstores and how much will come from Auckland airport. 		
apricots		Available fruit volume LOW MED HIGH
 Most of the supply is still Clutha Gold, with some Sundrop available via Auckland airport. Other varieties available include Vulcan, Valley Gold, Moorpark and SummerPassion. SummerBlaze (NZSummer 4) and Nevis 180 will be a good two weeks away from harvest. Skin marking from the rain of two weeks ago is now being seen in market. Milder temperatures are keeping a lid on fruit maturation rates 		
nectarines		Available fruit volume LOW MED HIGH
 From the Hawke's Bay, Late Star Hunny style nectarines have another 10 days of sales available. August Fire harvest will continue this week and be selling for another two weeks. This will be the last of Hawke's Bay nectarines. Central Otago is picking a range of varieties including Red Diamond, Spring Red, Big Orange and Spring Bright, Mid Star, Nectaross®, Orion® and Fantasia. 		

- Supply and demand are fairly well matched as has been the situation for most of the year.
- > Golden Belle is finishing now and the Tatura Star harvest has started. Peacharines sales are ticking along quite nicely. There are still Black peaches to be sold.
- Central Otago is picking Lady Red, Glowing Star, Rome Star and Sweet Dream as well as some Flamecrest and Flavourcrest. Flatto White is selling now with Flatto Gold due next week.
- ➤ The white flesh peaches offered include Coconut Ice and Southern Ice.

Plums Available fruit volume LOW MED HIGH

- > Sales are ticking along, with slightly lower volumes being offered.
- > Te Mata Gold, Louisa, Flavour Blast, Autumn Honey, Angelino and Plum Dinga are available from Hawke's Bay.
- Greengage, Fortune, with Amber Jewel are now being picked in Central Otago. Black Doris and Omega are another 10-14 days away.

Market update by Richard Mills, Technical Advisor, Summerfruit NZ, email richard.mills@summerfruitnz.co.nz

Note: The information supplied is based on communication with summerfruit growers, marketers, retailers and other relevant industry parties Information supplied on cherries, apricots, nectarines, peaches and plums can alter after publishing due to unexpected weather events, market forces, and other events relevant to the industry. Seek daily advice on supply from your summerfruit supplier.