



11 March 2025

Market conditions	The overall fruit market is still crowded, with some of the commentators saying it is ticking along, but only just. Others have said last week was a touch better, noting that this is coming off a difficult base. There are signs of the coming autumn conditions in Auckland, and more southerly markets with fog being seen and cooler night time temperatures.			
North Island growing conditions	<p>Growing Degree Days (GDDs) continue to be low to middling, with the occasional very hot day in the mixture.</p> <p>The coming week again looks to be generally mild, with low 20°C as a daytime maximum, and no significant rain. Potential Evapotranspiration (PET) will be 3-4 mm/day. Harvest of summerfruit from Hawke's Bay is down to two varieties of plums. The orchard in Mangaweka will be picking Summerfruit for another 2-3 weeks.</p>			
South Island growing conditions	<p>Commentators are still concerned about the high volumes of nectarines that are being offered for sale.</p> <p>The harvest of nectarines, peaches and plums could well be finished in two weeks, with sales to carry on for a further two weeks. Good to above average GGD are reflecting a helpful harvest period. There have been no frosts, and there are no yet being anticipated under the current weather regime.</p> <p>Cooler nights have slowed fruit maturation rates and with cool daytime temperatures anticipated this week, with some rain, this scenario will not change. PET will be only 1-3 mm/day in the coming week.</p>			
cherries	Available fruit volume	LOW	MED	HIGH
➤ Limited volumes are still available occasionally in supermarkets.				
apricots	Available fruit volume	LOW	MED	HIGH
<ul style="list-style-type: none"> ➤ The last Nevis is being packed and being distributed now. ➤ SummerBlaze will be available for two weeks. 				
nectarines	Available fruit volume	LOW	MED	HIGH
<ul style="list-style-type: none"> ➤ The final volumes of Central Otago Late Star is now moving through the system. ➤ Good volumes of August Fire are now being picked and this will continue for at least a week. August Red will be next and is the final nectarine for the season. 				
peaches	Available fruit volume	LOW	MED	HIGH
<ul style="list-style-type: none"> ➤ Hunny peaches are available from Mangaweka now, with Diana's branded Peacharines available mid to late next week. ➤ From Central Otago the golden peach Tatura Star, yellow peach Plus Plus and Peacharines are available. The volume of Tatura Star is holding the available fruit volume at high. 				
plums	Available fruit volume	LOW	MED	HIGH
<ul style="list-style-type: none"> ➤ Royal Star from Hawke's Bay is 2/3 of the way through marketing, with Malone harvest to start in a few days once the fruit is ripe. ➤ SonGold and Angelino from Central Otago are in the market with some Omega. There is still a little Greengate to sell. 				

Market update by Richard Mills, Technical Advisor, Summerfruit NZ, email richard.mills@summerfruitnz.co.nz

Note: The information supplied is based on communication with summerfruit growers, marketers, retailers and other relevant industry parties Information supplied on cherries, apricots, nectarines, peaches and plums can alter after publishing due to unexpected weather events, market forces, and other events relevant to the industry. Seek daily advice on supply from your summerfruit supplier.