

nz market update



				12 Fe	eb 2025		
Market conditions	with careful buying patterns. Oth along compared to the past few Promotions have been running sales. There is more cross-over	ere is plenty of alternative fruit available, with the market in general being described as quieth careful buying patterns. Others, however, describe it as a little more buoyant and ticking ong compared to the past few weeks. comotions have been running at prices that have seen good volumes of nectarine and peach les. There is more cross-over between Hawke's Bay and Central Otago fruit than was ticipated a few weeks ago. Indeed, there is plenty of competition from the whole fruit bowl.					
North Island growing conditions	Growing Degree Days (GDDs) are at best average, but often behind the past four years, which is an extension of the post-Christmas weather. GDD accumulation is better further from the coast, which is normal as the sea breeze takes longer to reach the inland areas.						
	The coming week yet again looks to be cooler with maximum temperatures between 19°C and 21°C. There will be a dominance of cloudy southerlies and easterlies. Potential Evapotranspiration (PET) will be in the 3-4 mm/day range.						
	Apart from plums, Hawke's Bay about 10 days' time.	part from plums, Hawke's Bay will be finished harvests with stocks of nectarines set to clear in					
South Island	Central Otago is not yet having consistently hot and dry weather, but it is pretty good. Last week's maximum temperatures ranged from 15°C to 32°C. The rain that was predicted did not arrive apart from 5mm in Ettrick.						
growing conditions	The coming week will see temperature maximums in the low to mid-twenties, no rain, mostly sunny conditions and PET in the 3-5mm/day range. These are good conditions for maturing and harvesting fruit.						
cherries							
Cilcilies		Available fruit volume	LOW	MED	HIGH		
After sugge be harvest		Available fruit volume nly a couple of harvest days left, I was in another two weeks. Volumes in superm	formed t	hat there	e would		
After sugge be harvest	rom the higher altitude blocks for	Inly a couple of harvest days left, I was in	formed t	hat there	e would		
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- Tatura Star is currently the Golden peach from Hawke's Bay, with Golden Queen not too far away. Peacharines sales are ticking along quite nicely.
- In Central Otago, Flatto whites are finishing with Flatto Gold just starting. Other white flesh peaches offered include Honey Water, Southern Star, Coconut Ice and Southern Ice.
- Yellow varieties available include Hunny-style Sweet Dream and Tropical Candy, plus classics such as Glowing Star, Rome Star and Flamecrest.

plums	Available fruit volume	LOW	MED	HIGH

Plum volumes and variety continue to increase.

- Te Mata Gold, Flavour Blast, Autumn Honey, Angelino, Freedom and Plum Dinga are available from Hawke's Bay.
- Greengage, Fortune, along with Amber Jewel are now being picked in Central Otago. Freedom harvest will start soon, and Black Doris is now just a few days away.

Market update by Richard Mills, Technical Advisor, Summerfruit NZ, email richard.mills@summerfruitnz.co.nz

Note: The information supplied is based on communication with summerfruit growers, marketers, retailers and other relevant industry parties Information supplied on cherries, apricots, nectarines, peaches and plums can alter after publishing due to unexpected weather events, market forces, and other events relevant to the industry. Seek daily advice on supply from your summerfruit supplier.