

nz market update 🦨



25 Feb 2025

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Market conditions	As it was last week, so it is this week. There is plenty of summerfruit available and plenty of other fruit on promotion as well. Large volumes of nectarines, peaches and plums have now been picked from Central Otago. This fruit is now being packed, shipped and will work through the sales system in the next two weeks. Hawke's Bay is packing the last summerfruit for the season, Golden Queen peaches. These peaches will work through the sales system, and that will be it apart from a small amount of stored plums. A full range of fruit is available to all retailers, including cherries for some. The fruit basket is overall, very full.
	Growing Degree Days (GDDs) continue to be at best average, but often lower than previous
North	seasons despite the occasional day over 30°C in the orchards.
Island growing conditions	The coming week again looks to be initially hot, then generally mild, with no rain until this time next week. Potential Evapotranspiration (PET) will be lower than last week, with 3-6 mm/day anticipated. Southerly quarter winds will dominate.
	Harvest of summerfruit is all but finished.
South	Last week was cooler and wetter in the Roxburgh and Ettrick catchments, and the GDD accumulation is very average. Weather stations further north have better than normal GDD accumulation for this time of the year.
Island growing conditions	The coming week will see temperatures in the high teens and low twenties, PET in the region of 2-4 mm/day, and bits and pieces of rain for Roxburgh and Ettrick on most days. Less rain is expected in the northern valleys.
	These cooler temperatures may be appreciated as fruit maturation will slow, allowing the large volumes that are in the market to flow through.
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- > Royal Star harvest will start this week, followed by Malone next month.
- The last of Greengage and Black Doris have arrived in market from Central Otago, with Fortune and Freedom coming to the end of harvest. Omega harvest is well under way.

Market update by Richard Mills, Technical Advisor, Summerfruit NZ, email richard.mills@summerfruitnz.co.nz

Note: The information supplied is based on communication with summerfruit growers, marketers, retailers and other relevant industry parties Information supplied on cherries, apricots, nectarines, peaches and plums can alter after publishing due to unexpected weather events, market forces, and other events relevant to the industry. Seek daily advice on supply from your summerfruit supplier.