

nz market update 🗸



	5 March 2025
Market conditions	As it was last week so it is again, as it has been all season, quiet but ticking along. Retail is attempting to hold prices up, which will slow the volume of sales, noting that sales of fruit have been restrained all season.
	The late start to the Central Otago summerfruit harvest has meant that this fruit has bumped into the early harvest of Hawke's Bay pipfruit. There are also many other fruit options for consumers to purchase.
	For the first time this year, there are a few reports of poor quality, mealy nectarines.
North	Growing Degree Days (GDDs) continue to be low to middling, with the occasional very hot day in the mixture. Total accumulation is still higher further away from the coast – as is normal.
Island growing conditions	The coming week again looks to be generally mild, with a bit of drizzle, cloudy and Potential Evapotranspiration (PET) of 3-4 mm/day. Soil moisture reserves will now be low on unirrigated ground.
	Harvest of summerfruit from Hawke's Bay is down to two varieties of plums.
	Last week was warm and sometimes hot, with very little rain and PET in the 2-5 mm/day range. These are good growing conditions for summerfruit.
South Island growing	This week will be generally cooler, with some clear days and some cloudy days, very little if any rain, and wind from all quarters. PET will be in the 2-4 mm/day range, which is the same as last week.
conditions	Commentators have mentioned concern about the high volumes of nectarines that are being offered for sale.
	The harvest of nectarines, peaches and plums could well be finished in three weeks.
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Market update by Richard Mills, Technical Advisor, Summerfruit NZ, email richard.mills@summerfruitnz.co.nz

Note: The information supplied is based on communication with summerfruit growers, marketers, retailers and other relevant industry parties Information supplied on cherries, apricots, nectarines, peaches and plums can alter after publishing due to unexpected weather events, market forces, and other events relevant to the industry. Seek daily advice on supply from your summerfruit supplier.