



8 Jan 2025

<b>Market conditions</b>	<p>Marketers are looking forward to a full sales week, suggesting that sales are a bit sluggish but will pick up as we move further into the week. The cooler cloudy weather is not helping either. Again, there is no backlog of fruit, even of cherries.</p>			
<b>North Island growing conditions</b>	<p>Growing Degree Days (GDDs) graphs reflect the cooler weather. Twyford is still normal compared to previous seasons, while Bay View and Longlands now have the lowest accumulation of the past five seasons. Harvest is now perhaps a week ahead of normal rather than the two weeks we saw pre-Christmas.</p> <p>Another week of cloudy showery weather is anticipated, with daily highs mostly sub 20°C and dribbles of rain most days.</p>			
<b>South Island growing conditions</b>	<p>Central Otago has accumulated normal GDDs now with 420 to 490 units, having had a couple of hot days last week and little rain. This week there will be a hot day and then sub 20°C days with little rain after Tuesday night.</p> <p>Both regions would like to see a bit more sunshine to aid sugar accumulation in the fruit.</p>			
<b>cherries</b>	Available fruit volume	LOW	MED	HIGH
<ul style="list-style-type: none"> <li>➤ Cherry demand is lagging supply but not to any large extent, with plenty of supply to come this and next week. White cherries are still available, and are attracting a premium for quality fruit. Most of the fruit is being packed into punnets including the large fruit.</li> <li>➤ The last of Santina® and Sonnet® are being sold with the supply now dominated by Lapins. Other varieties that are finishing include Slyvia®, Stella, Skeena and Rainier. Kordia® and Staccato® are some of the next varieties to mature.</li> <li>➤ Volumes of export reject cherries have become available.</li> </ul>				
<b>apricots</b>	Available fruit volume	LOW	MED	HIGH
<ul style="list-style-type: none"> <li>➤ Sundrop in the warmer areas is nearing the end of harvest with the bigger blocks starting now. The fruit is clean. Other varieties available in smaller quantities include Orange Red, Kioto® and Clutha Sun.</li> </ul>				
<b>nectarines</b>	Available fruit volume	LOW	MED	HIGH
<ul style="list-style-type: none"> <li>➤ Mid Star, Red Gold, Majestic Pearl and Firebright sales will finish this week with Honey Royale at the mid-supply stage now. Good volumes are available. Orin will be starting now.</li> <li>➤ Central Otago is now picking some nectarines, such as Diamond Bright, and some of these are making it out to the market. Volumes are still light but will increase next week.</li> </ul>				
<b>peaches</b>	Available fruit volume	LOW	MED	HIGH
<ul style="list-style-type: none"> <li>➤ Sweet Dream and Tropical Candy will be the mainstay of supply from Hawke's Bay for the next two weeks. Golden Belle picks are in full swing now. Other varieties include Flamecrest and Rome Star. The white fleshed Coconut Ice and Scarlet O'Hara are also available.</li> <li>➤ Central Otago is picking White Lady, Spring Lady and Crown Princess in limited volumes.</li> </ul>				
<b>plums</b>	Available fruit volume	LOW	MED	HIGH
<ul style="list-style-type: none"> <li>➤ Black Diamond and Purple Majesty are still available. Fortune harvest is well under way with Primetime due any day now. These are selling well and there will be supply to the end of the month.</li> <li>➤ Red Beaut and Rose Zee from Central Otago and Kurow are still available but are proving hard to sell compared to the mid-season plums from Hawke's Bay.</li> </ul>				

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Note: The information supplied is based on communication with summerfruit growers, marketers, retailers and other relevant industry parties. Information supplied on cherries, apricots, nectarines, peaches and plums can alter after publishing due to unexpected weather events, market forces, and other events relevant to the industry. Seek daily advice on supply from your summerfruit supplier.